

# Call for Papers

## International Conference of Production Research – Americas 2020

### Special Session: “Management”

Submission deadline: ~~July 31<sup>st</sup>, 2020~~ ~~August 18, 2020~~ **AUGUST 31, 2020** (*Hard deadline*)

Special Sessions Chairs:

*Marisa Analía Sánchez (Universidad Nacional del Sur),*

*Gabriela Pesce (Universidad Nacional del Sur)*

The ICPR-Americas 2020 conference papers submitted to this Special Session should address management challenges posed by emergent technologies. In particular, traditional business processes and structures should transform into smart business. With the emergence of digital transformation relationships among companies are redefined and firms should think of themselves as operating in an ecosystem.

Potential topics under the scope of this Special Session include, but are not limited to:

- Platform-based Business Models
- Cost Models for Industry 4.0
- Human Resources 4.0
- On-demand operation
- Network coordination
- Open innovation
- Project management
- Digital Marketing

#### **Submission guidelines**

For author guidelines, please refer to “Submissions” part in the conference website:

<http://www.matematica.uns.edu.ar/ipcra/default.php?boton=sub>